



**MINUTES OF THE  
MEMPHIS CENTER CITY DEVELOPMENT CORPORATION  
114 North Main Street  
Memphis, TN 38103**

**Wednesday, July 20, 2016**

**Board Members Present:** Chairman Eric Mathews, Mr. Bob Lundy, Ms. Tanja Mitchell, Ms. Deni Reilly, Mr. Carl Person, Mr. Melvin Jones, Mr. Michael Chance, and Ms. Julie Lansky

**Board Members Absent:** Mr. Andre Jones and Mr. Michael Chance

**DMC Staff Present:** Mr. Terence Patterson, Mr. Jaske Goff, Mr. Larry Chan, Ms. Lisa Brumleve, Mr. Brett Roler, Ms. Leslie Gower, Mr. Jerome Rubin, Mr. Chris Porter, Mr. Abe Lueders, Ms. Jennifer Oswald, and Mr. Charles Carpenter

**Guests:** Mr. Wayne Risher, Ms. Madeline Faber, Mr. Rod DeBerry, Mr. Corbin Carpenter, Mr. Steve Auterman, Mr. Andy Hayes, Ms. Roshun Austin, Ms. Sara Studdard, Mr. Doug Carpenter, and Mr. Tommy Pacello.

**Agenda item I-II: Call to Order and Minutes**

Chairman Mathews determined that a quorum was present and called the meeting to order at 9:06 A.M. Mr. Lundy made a motion to approve the minutes of the May 18, 2016 CCDC meeting as prepared by staff. Mr. Jones seconded the motion, which passed unanimously.

**Agenda item III: Financial Reports**

Ms. Oswald presented the financial reports to the Board.

**Agenda item IV: Explore Bike Share**

Mr. Patterson introduced the request to help provide capital funding to launch a new bike share program in Memphis, with a large position of the bike share stations to be located in Downtown Memphis. Mr. Doug Carpenter and Ms. Sara Studdard spoke on behalf of the request and answered questions from the Board. Chairman Mathews suggested that in lieu of a smaller contribution, the CCDC should consider funding the cost of at least one (1) bike share station, which is around \$60,000. Mr. Person made a motion to approve a grant to Explore Bike Share in an amount of \$60,000 to assist in funding capital costs related to establishing a bike share program in Downtown Memphis. Mr. Lundy seconded the motion, which passed unanimously.

### **Agenda items V: Edge District Public Realm Improvements**

Ms. Gower and Mr. Pacello presented a request from DMC staff and the Memphis Medical District Collaborative (MMDC) to partner in an effort to install semi-permanent streetscape and public realm improvements throughout the Edge neighborhood. Ms. Gower noted that this request is to install improvements at four (4) designated intersections and places within the neighborhood at a total cost to the CCDC of \$240,000. MMDC will be responsible for installing a similar number of improvements in locations outside the Edge neighborhood but within the Medical District boundaries. Ms. Gower reminded the Board that the DMC's EBO program will apply to the project and that a 20% goal for W/MBE participation is understood. Following a brief Board discussion, Mr. Lundy made a motion to approve the request as presented by staff. Mr. Person seconded the motion, which passed unanimously.

### **Agenda items VI: Edge District Public Art Request**

Ms. Gower and Ms. Pena discussed "Collaboratory," the recently completed public art exploration in the Edge District. Ms. Gower requested a total budget of \$65,000 to fund four (4) public art projects that emerged as a result of that process. The projects include the following:

- Maker's Walk, 10 sidewalk etchings by Cedar Nordbye (\$5,700)
- Untitled mural at 430 Monroe Ave, by Lester Merriweather (\$5,000)
- There's more to be proud of (sculpture installation), by Cat Pena (\$36,805)
- Edge Garage Murals, 10 locations, by Kirsten Williams (\$11,500)

The Board had an extended discussion regarding the itemized budget for several projects. Mr. Carpenter clarified that the DMC will prepare separate contracts for each artist and property owner following a model recently prepared for the recent Main Street Mall public art installations. Seeing no further questions, Mr. Person made a motion to approve the funding of the four (4) Edge District public art projects as outlined by staff. Mr. Jones seconded the motion, which passed unanimously.

### **Agenda item VII: President's Report**

Mr. Jones reiterated his concern that the Harahan Bridge lighting project may not ultimately be subject to the DMC's Equal Business Opportunity (EBO) Program. Per the request of Mr. Jones, the Board had a lengthy discussion about the issue. Mr. Patterson and Mr. Carpenter reiterated that negotiations are ongoing and that work to install the lighting has not yet started. Mr. Patterson added that the DMC takes diversity and inclusion very seriously and has every reason to believe the bridge lighting project will follow the requirements of the EBO program. The Board ultimately determined that staff should provide an update to the Board regarding the W/MBE outreach and inclusion efforts for the bridge lighting project in the future.

Seeing no further business, Chairman Mathews adjourned the meeting at approximately 10:45 A.M.